

Maritime Economic Development Committee
Renaissance Washington DC Downtown Hotel
999 9th St NW, Washington, DC 20001
Meeting Room 4 • 8:00am – 9:30am
Tuesday, April 4, 2017

Presided by Chair **Ed Anthes-Washburn**,
Executive Director, Port of New Bedford (MA)

8:00am Welcome & self introductions

[Committee folders include committee and work group rosters, 2015 MED Committee priorities, 2017 MED Committee preferences survey summary results, the latest Port Planning and Development Toolkit news release, and the 2017 Communications and Economic Development Seminar agenda.]

Report on Port Planning and Development Toolkit, Modules 2 and 3

Developed in collaboration between AAPA, the USDOT's Maritime Administration (MARAD), PFM Group of Orlando, Fla., and a host of port industry experts, modules 2 and 3 of the Port Planning and Development Toolkit are now being rolled out. MARAD Transportation Analyst Stephen Shafer will summarize the latest resources in the Toolkit for ports to fund and finance major port capital improvement projects.

Review/discuss 2017 MED Committee preferences survey results

An expected deliverable following the 2016 AAPA Leadership Summit in early December was a survey on the top issues and networking preferences for each of AAPA's 12 technical committees. We will review the top-line results of the committee survey, completed in February 2017, and discuss next steps.

Discuss MED Committee priorities list

In 2015, the MED Committee developed a list of key priorities that needs to be revisited for an update.

Updates on MED Committee Work Groups

*Energy Cargoes & Facilities Development Work Group, chaired by Raphael Quesada, Port of Pascagoula
Export Development Work Group, chaired by Jim MacLellan, Port of Los Angeles
Marine Highways Work Group, chaired by Dona Toteva Lacayo, Port of Hueneme
Non-Containerized Cargo Development Work Group, chaired by (vacant)
Port Real Estate Best Practices Work Group, chaired by Jack Hedge, Port of Los Angeles
Planning Work Group, chaired by Dr. Natacha J. Yacinthe, Port Everglades*

Discussion on prospective speakers for Communications and Economic Development Seminar, to be held in Portland, OR, June 13-14, 2017

AAPA's Communications and Economic Development seminar will combine port public relations and economic development interests with a focus on collaborations that can help ports gain favor with customers and critical stakeholders alike. It will feature concurrent sessions on the first day (maritime economic development and port public relations professionals in different rooms), with plenary sessions on the second (everyone in the same room).

9:30am Adjourn

Upcoming Maritime Economic Development Committee meetings:

<u>LOCATION</u>	<u>MEETING</u>	<u>DATE</u>	<u>TIME</u>
Portland, OR	2017 Communications & Econ Dvpt Seminar	6/12/2017	1:30pm – 5:30pm
Long Beach, CA	2017 AAPA Annual Convention & Expo	10/2/2017	8:00am – 9:30am